



# Michael Harding

## WordPress Web Designer

### CONTACT

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Ontario, CANADA, M8V 0A2

### EDUCATION

- 2009 - Present  
**VARIOUS SELF TAUGHT COURSES**  
*Lynda.com & Udemy.com*
- 2007 - 2009  
**BACHELOR OF COMPUTER SCIENCE**  
*University of Toronto*
- 2005 - 2006  
**ENTERTAINMENT BUSINESS**  
*Toronto Film School*

### WORDPRESS PORTFOLIO

- financialmarkets.academy
- wepasschallenges.com
- manage.forex
- brillpitching.com
- www.aritzia.com
- pawparlor.com
- roiroofing.ca

### INTEREST

- Adventure
- Sport
- Traveling
- Photography
- Music
- Fashion
- Animal

### OVERVIEW

I am a full-time web & graphic designer specialized in WordPress. Over the past 15+ years, I've helped thousands of small and medium sized businesses with their digital asset creations including: Web Design, Graphic Design, Branding, Video Editing, Production, Content Creation, and SEO.

### SOFTWARE SKILLS

WordPress	Illustrator	InDesign
After Effects	Photoshop	MetaTrader 4 & 5
Premiere Pro	HTML 5	Microsoft Office

### EXPERIENCE

#### FREELANCE WORDPRESS & GRAPHIC DESIGNER

*MichaelHarding.me*

Mar 2012 - Present

Propose comprehensive web development plans to various clients ranging from individuals, artists and businesses

Complete projects from conception to development including logo design, web design, branding, and social media management

Implement web widgets, plugins and functions to best suit clients businesses including OpenTable, reservation software, ecommerce, social feeds, crypto price quotes, newsletter subscriptions, media players, and lots more...

#### UX/UI WORDPRESS & JOOMLA DESIGNER

*NetFuel Inc.*

Sep 2008 - Dec 2020

Formulated and implemented improvements on cleanup processes and performance, minimizing downtime by 10%

Devise various custom responsive WordPress sites from design concepts that included advanced WordPress features and plugins

Proactively liaised with the design team and project manager to ensure efficient and timely delivery of significant projects.

#### FRONT-END WEB DEVELOPER

*GM Web Designs*

Dec 2006 - Sep 2008

Design and establish user-friendly websites, including optimized check-out page, resulting in 28% increase in user clicks and subsequently 39% in customer purchases.